



Southeast Region
Wound Ostomy & Continence
Nurses Society



Summer 2013

Dear Exhibitor:

This exhibitors packet is being provided to you by **George Fern Exposition & Event Services (Fern)**, the official general-services contractor for the annual trade show. Please direct any questions to **Nancy Totherow**, Customer Service Rep., at ntotherow@fernexpo.com or (704) 398-7440.

SER WOCN's Annual Trade Show is being held **Thursday and Friday, Sept. 12-13, 2013**, in **Exhibit Hall C** of the **Charleston Area Convention Center**, 5001 Coliseum Drive, North Charleston, SC 29418; Phone: (843) 529-5000.

Each 10 x10 ft. booth will be piped and draped, and located in a hall that is **not** carpeted. Should you wish to add carpeting in your booth, you will be able to arrange that with Fern for an additional fee. **NOTE: SER WOCN will not be carpeting the aisles.** Each booth includes: One 44 x 7 inch sign identifying the company, 1 draped & skirted 6' table, 2 chairs, and 1 wastebasket.

Electricity, additional furnishings, labor, freight, and/or drayage services may be rented at exhibitor expense from Fern.

SER WOCN will be finalizing all booth assignments approximately one week prior to the conference. Booth assignments will be released directly to **George Fern Expo** and as a result, you will not need a booth number in order to place your orders with them.

Hotel Accommodations: A block of rooms has been reserved at the Embassy Suites Hotel from Sept. 9-16, at the rate of \$139 per night, single or double. To obtain the discounted rate, inform the hotel you are part of the SER WOCN conference. This discounted room rate will be available until August 20th or until the group block is **sold out**, whichever comes first. Reservations may be made by calling the Embassy Suites at (843) 747-1882 or online at www.serwocn.org/2013Conference. The hotel provides a complimentary Airport Shuttle service. Upon arrival at the airport, call (843) 747-1882 once you have collected your bags. When departing from the hotel, alert a front desk associate of your need to go to the airport.

Trade Show Times:

- a. **Registration:** Exhibitors may start registering at **10 a.m., Thursday, Sept. 12**
- b. **Booth Setup:** **12-3 p.m., Thursday, Sept. 12**
- c. **Exhibit Hours:** **4:15-6:45 p.m., Thursday, Sept. 12**, with an opening reception
11:45 - 2:45 p.m., Friday, Sept. 13, with lunch provided by SER WOCN in the exhibit area
- d. **Dismantling:** All materials must be removed from the exhibit area no later than **6 p.m., Friday, Sept. 13.**

Registration Booth: Upon your arrival at the trade show, please visit the registration booth outside Exhibit Hall C where you may pickup your organization's name badges, a conference program, the list of attendees, trade show evaluation form, etc.

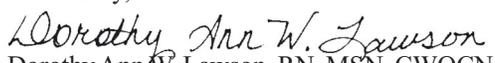
Auction Donations: Support your Southeast Region! Donate purchased or craft items to the Silent Auction. Bring the items with you. For questions, please contact Cindy Norris, BSN, RN, CWOCN; or Regina Holmes, MSN, RN, FNP-BC, CWOCN, at auction@serwocn.org.

Save the Date! The 2014 Annual Conference & Trade Show is titled, "*The Future of WOC Nursing in the Capital of Dreams: Success Starts Here*" and will be held **September 18-20, 2014**, at the **Renaissance Montgomery Hotel & Spa at the Convention Center** in Montgomery, AL. Please mark your calendar to join us again next year!

Should you have any questions about the trade show or conference, please contact **Ian Cordes**, SER WOCN's association manager. He can be reached at the business office at (561) 689-6321.

It is our hope that your participation with us will be very productive. Please partake in the appetizers and cash bar on Thursday in the exhibit hall and enjoy the boxed lunches we are providing on Friday. If there is anything at all that we can do for you, please let us know. Thanks again for your support, and all the best for another successful trade show.

Yours truly,


Dorothy Ann W. Lawson, RN, MSN, CWOCN
Conference Co-Chair


Elizabeth S. Jones, RN, CWOCN, CFCN
Conference Co-Chair

Southeast Region WOCN c/o Corecare Associates, Inc.
400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401

(561) 689-6321 • FAX: (561) 689-6324
www.serwocn.org • icordes@serwocn.org